

Privacy & Information Security

Basics, Practice Tips & Hot Topics

Webcast

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Personal information is everywhere. It is in employment records, patient files, customer purchase histories and Internet usage. Because of the potential sensitivity of this data, regulators are increasingly active enforcing non-compliance.

Concurrently, regulators are increasingly prescriptive in mandating how a firm must protect the information it collects. These myriad rules create a difficult environment for companies that wish to comply but have conflicting obligations between different jurisdictions.

If you have employees in California, Illinois and Massachusetts and customers across the US and Europe, compliance with the applicable rules requires thought, planning, and sometimes compromises.

Our panel of experts includes in-house counsel and FTC representatives as well as experts in privacy, data security, and e-discovery.

By attending, you will take away a broad understanding of the issues as well as key practical tips for advising your clients in this area.

This program will be videotaped and broadcast live over the internet ("Live Webcast"). Multiple persons may view/listen to the webcast for the price of one live webcast log-in registration.

Topics to be covered include:

- Internet and Consumer Privacy
- Enforcement
- Litigation and e-Discovery
- Data Security Compliance
- International Considerations
- Managing Data Breaches

Live Webcast

March 19, 2010
9:00 a.m. - 4:45 p.m.

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FACULTY

David A. Wheeler

Of Counsel, Greenberg Traurig, LLP

David A. Wheeler focuses his practice on e-commerce, information technology, and privacy matters. His experience includes domain name and trademark disputes and registrations, trade secrets litigation, information privacy and identity management, data breach notification compliance, software licensing and outsourcing agreements.

Steve Baker

Director, Midwest Region, Federal Trade Commission

C. Steven Baker is Director of the Federal Trade Commission's Midwest Region in Chicago. The office does primarily consumer protection work for the Commission, concentrating on consumer fraud matters such as telemarketing and spamming. Mr. Baker is one of the founders of the Toronto Strategic Partnership.

Peter F. McLaughlin

Senior Counsel, Foley & Lardner LLP

Peter McLaughlin is a member of Foley & Lardner's Privacy, Security & Information

Management Practice. His experience as a corporate lawyer and business advisor includes international privacy, IT compliance, IT transactions, and information security.

Tom J. Smedinghoff

Partner, Wildman Harrold Allen & Dixon LLP

Thomas J. Smedinghoff is a partner in the Privacy, Data Security, and Information Law Practice at the law firm of Wildman Harrold in Chicago. His practice focuses on the developing field of information law and electronic business activities, with an emphasis on electronic transactions, identity management, data security, privacy, and corporate information governance issues.

Steven W. Teppler

Partner, Edelson McGuire LLC

Steven W. Teppler is a partner at Edelson McGuire LLC, a high-tech litigation boutique with offices in Chicago, New York City, and Los Angeles, and directs the firm's electronic litigation and digital evidence consultation practice. Mr. Teppler advises private and public

sector clients about risk, liability, and compliance issues unique to electronic data generation, alteration, transmission and archiving.

Vicky Gage-Bernheimer

Privacy-Enterprise Business Conduct, Allstate Insurance Company

Vicky Gage-Bernheimer is one of the leaders of Allstate's Privacy Office, and began working for Allstate's Chief Privacy Officer in 2002. Ms. Gage-Bernheimer was one of the first privacy professionals to receive the Certified Information Privacy Professional (CIPP) designation. Allstate's Privacy office provides enterprise wide governance and helps ensure the protection of Allstate's customer, employee, and others' personally identifiable information.

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